

Media Release

## Blue Horizon Launches Sustainable Food Industry Jobs Board and Talent Network

Zurich, Switzerland, 15 November 2022 – Blue Horizon, a next-generation impact investor accelerating the transition to a new Sustainable Food System, today announces the launch of an industry-leading Jobs Board and Talent Network designed to match the industry's brightest talent with live career opportunities.

With over 200 active job listings already, Blue Horizon's Jobs Board is one of the largest of its kind in the sustainable food space. The listings are updated automatically so the career opportunities are always fresh, with the number of opportunities to grow as Blue Horizon's portfolio expands and its companies mature.

Additionally, the Blue Horizon Talent Network allows individuals to privately share their career interests with Blue Horizon's entire ecosystem of 70+ companies so they can be actively recruited.

Hiring top talent is one of the biggest challenges for many startups and these tools help to reduce the friction in hiring for the whole industry and accelerate the transition to a new sustainable food system by creating a specialist job marketplace.

Robert Boer, Director at Blue Horizon, said: "One out of five meals we'll eat in 2035 will be made from alternative protein. However, today there are still many challenges to be solved to reach this consumer adoption. Recruiting talent is one of the biggest challenges our industry faces and with the launch of our Blue Horizon Jobs Board and Talent Network we want to address exactly that. The timing for this launch couldn't have been any better. We currently see massive layoffs in the tech space and these are exactly the talents we need, because accelerating the transition to a new sustainable food system requires a lot of technological innovation."

Blue Horizon Jobs Board - https://jobs.bluehorizon.com/jobs

Blue Horizon Talent Network - https://jobs.bluehorizon.com/talent-network/login

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## **About Blue Horizon**

Blue Horizon is accelerating the transition to a Sustainable Food System that delivers outstanding returns for investors and the planet. The company is a global pioneer of the Future of Food. As a pure play impact investor, Blue Horizon has shaped the growth of the alternative protein and food tech market. The company invests at the intersection of biology, agriculture and technology with the aim to transform the global food industry. Blue Horizon was founded in 2016 and is headquartered in Zurich, Switzerland. To date, the company has invested in more than 75 companies. Its business model offers an attractive opportunity to invest in the evolution of the global food system while contributing to a healthy and sustainable world. www.bluehorizon.com