

# AGENDA

THE BLUE HORIZON INVESTOR CONFERENCE  
1-2 February 2023 in Zurich, Switzerland

DAY 2: Wednesday 1 February, 2023  
Gartensaal, Kongresshaus Zurich

## 11:00 Registration

📍 Gartensaal, Kongresshaus Zurich

## 11:30 Buffet Lunch & Networking

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## 13:00 Welcome & Agenda

Carolin Roth – Financial Journalist and Moderator, Former CNBC, Unicef

## 13:10 Why we do what we do

Bjoern Witte – CEO, Blue Horizon

## 13:35 Investment Strategy

Przemek Obloj – Managing Partner and CIO, Blue Horizon

## 14:05 Coffee & Networking Break

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## 14:30 Portfolio Value Creation: Being Part of the Blue Horizon Ecosystem

Gilad M. Gershon – Founder and CEO, Tropic Biosciences

Mike Leonard – CEO, Motif Foodworks

Scott Uknes – Board of Directors and Co-CEO, Agbiome

Moderated by **Carolin Roth** – Financial Journalist and Moderator, former CNBC, Unicef

## 15:25 The Untapped Climate Opportunity in Alternative Proteins

Benjamin Morach – Managing Director and Partner, Boston Consulting Group (BCG)

## 15:45 Coffee & Networking Break

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## 16:10 The Consumer Perspective: Market Insights from Retail and Restaurants

Caio Justo – VP International Procurement, Restaurant Brands International (RBI)

Javier Botella – Head of Category CBM, Tesco UK

Simone Jones – Head of Food Solutions, Executive Board Member, Betty Bossi/Coop

Moderated by **Rita Dagdelen-Keskinyan** – Managing Director, Head of Consumer Group at Oppenheimer

## 17:05 Why Net Zero & Why we need the “Better Meat”

Roger Lienhard – Founder, Blue Horizon

Paul Polman – Business leader, campaigner, Co-Author of Financial Times Business Book of the Year

Peter McGuinness – CEO, Impossible Foods

## 17:35 Closing Remarks

Carolin Roth – Financial Journalist and Moderator, Former CNBC, Unicef

## 17:45 Apero & Networking

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## 18:30 Future of Food Dinner

Jozef Youssef – Michelin Chef at Kitchen Theory

Captain Alex Cornelissen – CEO, Sea Shepherd Global

## 21:30 Drinks & Networking

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## 22:00 End of Day 1

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## DAY 2- Thursday 2 February, 2023

### Gartensaal, Kongresshaus Zurich

#### 08:30 Registration

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#### 09:30 Welcome & Agenda

Carolín Roth – Financial Journalist and Moderator, Former CNBC, Unicef

#### 09:35 A Journey through the Front Lines of the Climate Fight

Simon Mundy – Author and Moral Money Editor, Financial Times

#### 10:10 How Governments can Accelerate the Transition to a Sustainable Food System

Chuka Umunna – Head of EMEA ESG & Green Economy Investment Banking, J.P. Morgan

#### 10:35 Our Impact Framework and how we use Impact and ESG as a Value Driver for our Companies

Sedef Koktenturk – Head of Impact, Blue Horizon

#### 11:00 Coffee & Networking Break

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#### 11:25 At the Heart of the Matter, Science: Technologies Transforming Food and Agriculture

Friederike Grosse-Holz – Director, Blue Horizon

Ido Savir – Founder and CEO, SuperMeat

#### 11:50 Sustainable and Secure Food Systems

Michael Lee – Managing Director, Syngenta Group Ventures

Andres Martin - Executive VP and General Manager, International at Benson Hill

Dan Griffiths – Investment Director, ADM Ventures

Nicole Atchison – CEO and President, PURIS

Moderated by **Benjamin M. Theurer** – Managing Director, Barclays Bank

#### 12:45 Flying Lunch - Lux Restaurant @ Kongresshaus Zurich

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#### 14:15 Sustainable Packaging & Bio-Materials

Daphna Nissenbaum – CEO, TIPA

Axel Gómez-Ortigoza – Co-Founder, CEO and CTO, Polybion

Philipp Prechtel – Managing Director, Koehler

Ajay Chadha – Director-Materials Innovation and Sustainability, Coach

Moderated by **Carolín Roth** – Financial Journalist and Moderator, Former CNBC, Unicef

#### 15:00 A Peek into the Future: Perspectives from our Seed Portfolio Brands

David Brandes – Co-Founder and CEO, Planetary

Christoph Jenny – Co-Founder, Planted

Ryan Bethancourt – Co-Founder and CEO, Wild Earth

Steven Stearns – Head of Strategy & Business Development, California Cultured

Moderated by **Robert Boer** – Director, Blue Horizon

#### 15:45 Closing Remarks

Bjoern Witte – CEO, Blue Horizon

#### 17:00 End of Conference