



Media Release

Blue Horizon appoints Ela Musat as General Counsel

Zurich, 7 October 2021 – Blue Horizon, a pure play impact investor in the future of food, today announces the appointment of a General Counsel to expand and scale operations.

Blue Horizon's mission is to accelerate the world's transition to a more sustainable food system, across alternative proteins, agriculture and innovation. After five successive years of growth, Blue Horizon is expanding its operations with the addition of a General Counsel, to support its global portfolio of transformative food businesses. Based in Zurich, [Anela \('Ela'\) Musat](#) joins Blue Horizon's Executive Team from Partners Group, where she was Global Head of Legal. Previously she was a corporate partner at law firm CMS Cameron McKenna in London and brings over 15 years of legal expertise to the firm, with a focus on private equity and venture capital. Ela has a passion for impact investing and will be bringing her wealth of experience to building a 'best in class' legal and compliance function to match the rapid scaling of Blue Horizon.

Ela Musat, General Counsel of Blue Horizon said: "I am very excited to join Blue Horizon at this early stage in its journey. It is not often that you get to shape a fast-growing business that in turn is leading the charge in shaping a whole new industry. It used to be that "positive impact" and "attractive returns" were never mentioned in the same breath, but that is changing rapidly with thematic impact investors like Blue Horizon. I've been very impressed with the calibre of the team and their passion for building a more sustainable future, with literally changing the world 'one meal at a time' and I am very much looking forward to the challenge."

Bjoern Witte, Managing Partner & CEO of Blue Horizon said: "Ela joining Blue Horizon from such a prestigious institution and position is a very strong statement underpinning our exciting growth prospects ahead. I very much look forward to working closely together with her."

To date, Blue Horizon has raised funds over \$850million and in 50+ companies that develop and manufacture protein alternatives. Some of the firm's most recent investments include [Planted](#), a vegan meat startup, [Mosa Meat](#), which is developing tissue engineering technologies to mass produce affordable, cultured meat and dairy formulation and [AgBiome](#), the leader in developing innovative products from the Earth's microbial communities. In addition, Blue Horizon's platform business [The LiveKindly Collective](#), became one of the top funded plant-based food companies globally.

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Media contact Blue Horizon

Marc Duceck
Head of Communications
Phone +41 79 639 42 38
media@bluehorizon.com

About Blue Horizon

Blue Horizon is a global pioneer of the future of food. As a pure play impact investor, Blue Horizon has shaped the growth of the alternative protein and food tech market. The company invests at the intersection of biology, agriculture and technology with the aim to transform the global food industry. Blue Horizon was founded by Roger Lienhard in 2016 and is based in Zurich. To date, the company has raised over USD 850 million and invested in more than 50 companies. Its business model offers an attractive opportunity to invest in the evolution of the global food system while contributing to a healthy and sustainable world. www.bluehorizon.com