

Blue Horizon Investment Team

January 2022

Diverse and Experienced Team

Combination of entrepreneurial and scientific DNA with global investment track record

Leadership Team

Investment Committee



Przemek Obloj
CIO



Sedef Koktenturk
COO & Head of Impact



Björn Witte
CEO



Lea Bajc
Partner



Michel Hirschi
CFO



Ela Musat
General Counsel



Thomas Kindler
Partner



Roger Lienhard
Founder and Chairman

Investment Team



Derek Van Brussel



**Friederike
Grosse-Holz**



Kieran Mahanty



Lara Erman



**Olivia
Stolt-Nielsen Meinl**



Lindsay McCorkle



Matteo Parenti



Solange Silva



**Tanmay
Annachhatre**



Robert Boer



Nate Crosser

Client Solutions & Operations Team



Allison Crowley



Armin Grunewald



Diego Gonzalez



Fabio Segat



Hector Freitas



Janna Schubert



Lindsay Nelson



Manuel Janson



Marc Duckeck



Susie Howe



Chris Peter



Roger Lienhard
Founder & Chairman



Roger is the Founder of Blue Horizon and the affiliated Blue Horizon International Foundation. Having been amongst the early ones to invest in the space, Roger is recognized as a pioneer and thought leader. This gives him access to an unparalleled deal-flow and opportunity set. Roger is passionate about impact and accelerating the transition to a more sustainable food system.

Before Blue Horizon, Roger was a successful serial entrepreneur who has founded and sold several companies within the IT, advertising and online marketing industries.

Roger speaks fluent German, English and French.



Björn Witte
Managing Partner & CEO



Björn is a Managing Partner and CEO of Blue Horizon and has been part of building Blue Horizon since its inception. He was also the founding CEO of the LIVEKINDLY Collective, envisioning it and getting it to the near \$1bn valuation it has today.

Before Blue Horizon, Björn was a successful serial entrepreneur in the food space across Europe and Asia, giving him an unparalleled network and domain expertise in the space.

Björn started his career at Roland Berger and is a business graduate from the University of Passau.

Björn speaks fluent German, English and French.



Michel Hirschi
Managing Partner & CFO



Michel Hirschi is a Managing Partner and CFO of Blue Horizon. He is responsible for managing the financial and governance functions of the company and supporting its further development.

Michel has over 20 years of international finance expertise in the technology & industrial spaces including strategic transformations through the economic cycles and across jurisdictions.

Before joining Blue Horizon, Michel held several CFO and executive positions in the renewable energy industry and in IT. He was also a non-executive board member & advisor to several PE funds and their portfolios companies.

Michel speaks fluent English, German and French and conversational Spanish.



Anela (Ela) Musat
General Counsel



Ela is Blue Horizon's General Counsel and responsible for managing the legal and compliance functions. She has over 17 years of private equity and venture capital experience, advising some of the world's largest sponsors such as CVC, Cinven and Advent.

Prior to joining Blue Horizon, she was the Global Head of Legal at Partners Group, a leading asset manager with over \$100bn in assets under management. Ela started her career with Linklaters before joining international law firm CMS where she became a partner in 2015.

Ela speaks fluent English, French and Romanian.



Przemek Obloj
Managing Partner & CIO



Przemek is a Managing Partner and CIO at Blue Horizon. He brings a 20-year track record at leading global investment firms including CVC Capital Partners and EQT Partners, having invested \$5.5bn of equity into 25+ transactions.

Before Blue Horizon, Przemek was the Managing Director and Head of European Private Equity at PSP Investments, a C\$200bn Canadian pension manager.

He started his career at McKinsey & Company in the Private Equity and Corporate Finance practices.

Przemek holds a MSc in Finance from Warsaw School of Economics and an MBA from INSEAD in Fontainebleau and Singapore.

Przemek speaks fluent English and Polish and conversational German and Russian.



Sedef Koktenturk
Managing Partner & COO



Sedef is the Impact Partner at Blue Horizon. She is leading the impact framework and ESG integration across the portfolio and the organization. She is a proven cross-functional operator, and leads impact, client solutions, operations and technology initiatives.

Previously, Sedef held leadership roles at global investment firms including Generation and Goldman Sachs. She brings expertise in ESG investing and monitoring and building companies for positive impact. She started her career at PwC in Financial Advisory Services in the US.

Sedef holds an MBA from Columbia Business School and a BA in Economics from Moravian College in the US. She is also an Olympic athlete.

Sedef speaks fluent English and Turkish and conversational Spanish.



Lea Bajc
Partner



Lea is a Partner at Blue Horizon. She brings 18 years of operating and investing experience, having co-founded and launched multiple tech companies as well as a fund.

Lea started her career in investment banking and private equity at Morgan Stanley, where she also served as Chief of Staff to the President. She spent 5 years with Northzone, one of the leading VC funds. In Silicon Valley, she co-founded of Averon, a mobile identity platform, Hope, a health tech marketplace and Charge, an electric micromobility fueling network. She also co-founded Ozone X, an early-stage fund focused on under-represented founders and was a partner at Antler, a global early-stage tech accelerator.

A Kauffman Fellow, Lea holds a Harvard MBA and an MSc in Business Administration from Stockholm School of Economics and HEC in Paris.

Lea speaks fluent English, Swedish, Croatian and French and conversational German.



Friederike Grosse-Holz
Director



Friederike is a Director at Blue Horizon, responsible for sourcing and executing investments as well as establishing relationships with technical founders, leading scientists and industry stakeholders.

Joining Blue Horizon in London, Friederike brings a PhD and extensive scientific background vital to identifying and evaluating investments in the technologies that will drive the future of the food value chain.

Previously, she was a consultant at Boston Consulting Group, where she worked with biotech and biopharma clients, and helped research and write the Blue Horizon / BCG report.

Friederike obtained a DPhil (PhD) from the University of Oxford, using a mix of bioinformatics and protein biochemistry to improve recombinant protein production in plants, a technique called molecular farming. Friederike is fluent in German and English and conversational in Spanish.



Olivia Stolt-Nielsen Meinl
Director



Olivia is a Director at Blue Horizon, responsible for Impact and ESG based in London. She leads the relationships for the team with portfolio companies and stakeholders, pre- and post-investment.

Olivia brings significant experience in the food industry, including as a co-founder herself of Olive + Squash, a fast-casual farm-to-table restaurant in London.

Previously, Olivia was part of Blackstone's Alternative Asset Management team and an Investment Banking Analyst at Goldman Sachs.

Olivia received a BA in Politics, Philosophy, and Economics from the University of Pennsylvania and a Masters of Science from Imperial Business School in Climate Change, Management and Finance. She is fluent in English, Norwegian and conversational in German and French.



Kieran Mahanty
Director



Kieran is a Director at Blue Horizon, responsible for sourcing and executing investments for the Blue Horizon Growth Fund. He brings expertise in unlocking value through strategy and operational improvement.

Previously, Kieran was at Temasek in Singapore in the agribusiness investment team and executed investments in the seed genetics, vertical farming and micro-irrigation spaces. He started his career at PwC Strategy in London before relocating to help build the team in Singapore. Kieran has 10 years of global investment and advisory experience and has worked on 60+ M&A transactions.

Kieran holds a First-Class degree in Politics, Philosophy and Economics and a Masters in International Relations, from the University of Oxford. Kieran is a native English speaker with conversational French and German.



Robert Boer
Director



Robert is responsible for growing our (pre-)seed portfolio and several strategic initiatives. He has over 15 years of experience managing programs in large financial services firms across Europe either as management consultant (KPMG) or project manager (ABN Amro Asset Management).

Most recently he built and ran UBS's Global Visionaries program identifying and supporting impact-driven entrepreneurs at the forefront of tackling some of the world's most challenging social and environmental problems. At UBS, Robert was also leading the plant-based movement moderating Future of Food panels at UHNW and GFO events, integrating the topic in CIO research and facilitating access to plant-based investment opportunities.

He holds two Master degrees (MSc) in business and consulting from the Rotterdam School of Management and is fluent in Dutch, English and German.

Investment Team (cont.)



Lindsay McCorkle
Director



Lindsay is a Director at Blue Horizon, responsible for sourcing and executing investments. She brings expertise in investing, corporate finance, and strategy consulting. Based in New York, she focuses on sourcing companies that impact human health and nutrition.

Previously, Lindsay worked at Rabobank, where she led alternative protein and emerging foodtech research, advisory and investment. She also worked in M&A at Moelis & Company, where she focused on chemicals and capital equipment.

Lindsay holds an MBA and BS from Cornell University. She is also a trained pastry chef and competed internationally.



Matteo Parenti
Director



Matteo is a Director on the Blue Horizon investment team, responsible for sourcing and executing investments for the Blue Horizon Growth Fund. He brings expertise in strategic corporate M&A and corporate finance.

Previously, Matteo was a Vice President at Rothschild & Co.'s Investment Banking Division in both Europe and the US. He spent the last five years focusing on deals in the Food & Beverage industry and on cross-border transactions. Matteo has 9 years of global corporate finance experience across M&A and investing and has advised on transaction with total valuations of over \$20bn.

Matteo holds an MBA from INSEAD (Fontainebleau and Singapore) and a Bachelor of Economics from the University of St. Gallen (HSG). Matteo is fluent in German, English and Italian.



Solange Silva
Principal



Solange is a Principal on the Blue Horizon investment team, responsible for sourcing and conducting due diligence on investments. She also leads the monitoring of the Seed portfolio, is a part of the Impact team and of the Client Solutions team.

Previously, Solange was executive board member at IBCO Wealth Management in Lisbon having been responsible for the investment team, commercial team, finance, back office, IT and Marketing. Solange brings 7 years of experience investing in public markets and in portfolio management. She joined Blue Horizon in 2019.

Solange holds an MBA from IESE Business School in Barcelona and a Bachelor's degree in Economics with a Certificate in Financial Analysis from Lisbon University. She speaks Portuguese, Spanish and English.



Nate Crosser
Entrepreneur-in-Residence



Nate is the Entrepreneur-in-Residence at Blue Horizon, where he works on investment portfolio development, industry analysis, partnership development, and strategic initiatives.

Nate is a subject matter expert in alternative proteins, previously working as the Startup Growth Specialist at the Good Food Institute – the leading NGO in the sector – where he drafted the three flagship state of the industry reports on plant-based, cell-based, and fermentation-enabled meat, eggs, and dairy. He is a frequent public speaker, writer of 15+ published articles, author of the eco-biotechnology newsletter, Fifth Industrial.

Nate previously worked at a university-affiliated biotechnology incubator, apprenticed with a venture capital firm, and earned a B.A. (Economics) and J.D. (Commercial Law) from the University of Kansas.

Investment Team (cont.)



Lara Erman
Analyst



Lara is an analyst on the Blue Horizon Investment team, assisting the team on the execution of investments. She also monitors the Seed and Ventures portfolio and is part of the Impact team.

Lara has previous experience on the production of novel biodegradable plastic alternatives (*i.e.* biopolymers) from bacterial fermentation and has previously worked at the Luxembourg Institute of Health on the BIOVAL project, a collaboration that aims to up-cycle organic waste produced from the beer breweries to create nutritionally dense food and chemical products.

She holds a Bachelors degree in Biomedical Sciences with first class honors from University of Westminster and has received a Masters of Science in Biomaterials and Tissue Engineering from University College London. She is fluent in English, French and Turkish.



Derek van Brussel
Principal



Derek is a Principal on the Blue Horizon investment team, responsible for sourcing and executing investments, and creating value for portfolio companies. He has experience in M&A, scaling-up strategy, and corporate finance.

Derek has been part of Blue Horizon since 2019, having executed over \$30m in venture capital investments and managed a portfolio of 4 companies. He started his career in middle market investment banking, and later became M&A and Strategy Manager at BR Marinas, a private equity backed company in Brazil. He reported to the CEO and CFO, and executed a roll up strategy leading to 3x growth in 5 years. Derek also co-founded an angel investment holding.

He holds an MBA from INSEAD (Fontainebleau and Singapore) and a Bachelor of Economics from Pontifícia Universidade Católica (PUC) do Rio de Janeiro. Derek is fluent in English and Portuguese, and speaks Spanish.



Tanmay Annachhatre
Principal



Tanmay is a Principal on the Blue Horizon investment team, responsible for sourcing and executing investments as well as adding value post investment. He brings experience investing in both companies as well as funds as an LP.

Tanmay started his career in investment consulting at Cambridge Associates, where he advised institutional investors with a collective AUM of \$10bn+ on private investments (primarily venture capital and growth equity). Prior to Blue Horizon, he worked in fintech venture capital (Seed to Series B) at Santander InnoVentures (now Mouro Capital).

Tanmay holds an MBA from London Business School and a Bachelor of Economics from Carleton College. He is fluent in English, Hindi, Marathi, and proficient in French.



// HECTOR FREITAS
Client Solutions

18 years of experience in investment banking with focus on commodities

Former Global Head of Commodities and Co-Head FX Sales Switzerland, both at UBS AG

hector.freitas@bluehorizon.com



// Janna Schubert
Director

Experience in venture capital, private equity, investor relations and fundraising

Former positions at Deutsche Telekom Capital Partners, EY Transaction Advisory, Family Office

janna.schubert@bluehorizon.com



// MANUEL JANSON
Director

20+ years' experience across various industries with a focus on banking, healthcare, retail and FMCG driving scale-ups, growth, and turnarounds.

Last 10 years as partner at hard discounter Tiendas D1 and at KKR-owned FMCG Upfield PLC in Latin-America.

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// MARC DUCKECK
Director

14 years in investment writing, corporate communications and investor relations.

Former Executive Director at GAM and corporate communications at Man Investments

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